BUILD. LEAD. TELL.

Abdelrahman Habashy

Owner & CEO, Nexus Gates

Software & digital products ▪ Technical leadership ▪ Marketing & content



info@nexus-gates.com

mrhabashy99@icloud.com

LinkedIn · Abdelrahman Habashy

GitHub · hapashy

habashy.site

Professional profile

Software developer and digital product leader combining mobile applications, web platforms and business systems with executive leadership, digital marketing and content. Experience working with large companies and business groups across Egypt, Saudi Arabia, Kuwait and the United Arab Emirates, spanning elevators, industrial solutions, furniture, services, e-commerce and media.

Regional experience Egypt Saudi Arabia Kuwait United Arab Emirates

Professional experience & delivery roles

Founder, Owner & Chief Executive Officer

2025 – Present ▪ Business and technical leadership

Nexus Gates

- Lead engagements connecting software, marketing, brand identity and content, coordinating multidisciplinary teams.
- Translate business needs into project scope and product priorities, overseeing design, development and delivery.
- Oversee websites, applications, management dashboards, sales systems and lead-generation journeys.

Product Architect & Technical Lead

Digital product role ▪ 2026 project

ElbeeT App

- Define product architecture for a multi-service mobile app connecting households with home-service providers.
- Design connected booking, provider and admin workflows for scalable, integrated operations.

Core capabilities

Digital products & mobile
iOS and Android applications and service experiences

Web & backend systems
Web platforms, management dashboards and APIs

Business systems & automation
Sales, follow-up and operational workflows

User experience
Content structure and Arabic / English experiences

Team & project leadership
Scope, priorities and coordinated delivery

Marketing & creative work
Brand identity, content and editorial direction

Selected work & cross-sector experience

Projects delivered through Nexus Gates

Green Line Lifts

Saudi Arabia

Bilingual services, projects and cabin collections, with a virtual showroom, admin platform and SEO.

View case study

Fuji Japan Global

Egypt / Gulf

Corporate website, sales system, field applications, management dashboard and digital marketing.

View case study

Infinity Group / Infinity Furniture

Saudi Arabia

Bilingual group and furniture websites with structured enquiry and quotation-request journeys.

View case study

Mawsoom

Saudi Arabia

Arabic-first catalogue, ordering and payment, with content and store administration.

View case study

MyHome

Egypt

An appliance storefront connecting products, brands and offers to search, cart and checkout.

View case study

VertiLift

Italy / International

An international elevator-manufacturer website covering products, services and buyer / partner enquiries.

View case study

Media & creative experience

Al-Qarar — Concept Creator & Editor-in-Chief

Podcast & television programme ▪ Al Shams TV

Concept and editorial direction for a discussion format exploring impactful topics and decision-making across digital and television.

Al-Adabati — Programme Presenter

Oblend ▪ Poetry and literature

Present literary stories about poetry and writers, bringing texts and cultural ideas into an accessible spoken experience.

Sector experience

- Industrial & elevator solutions
- Retail & e-commerce
- Business groups & corporate services
- Furniture & workspaces
- Services & digital products
- Media, production & content